

## MARS 8 Facility Cost Forecast System

<p><b>MARS DEFINED</b></p>	<p>MARS is a predictive modeling tool for forecasting facility operations &amp; maintenance (O&amp;M) life cycle costs. Designed for facilities managers, financial analysts, and real estate professionals, MARS leverages Whitestone's years of experience in forecasting and benchmarking facility costs for companies and agencies of all sizes.</p>
<p><b>THE UNIQUE CAPABILITIES OF MARS</b></p>	<p>MARS provides a comprehensive set of capabilities for facility cost forecasting:</p> <ul style="list-style-type: none"> <li>· Forecast long-range O&amp;M funding and labor requirements</li> <li>· Task-based forecasting of M&amp;R life cycle costs using a library of over 1,000 pre-defined components</li> <li>· Task-based forecasting of annual operations costs, including Custodial, Energy, Grounds, Management, Pest Control, Refuse, Road Clearance, Security, Telecom, and Water/Sewer</li> <li>· Save initial development time with 60 sample building cost models</li> <li>· Calculate deferred maintenance backlog and facility condition index (FCI)</li> <li>· Identify capital cost requirements</li> <li>· Complete cost data and forecasts for 230 North American cities</li> <li>· Rapid and flexible modeling process open to user-specified values</li> <li>· Evaluate alternative funding strategies</li> <li>· Compare actual cost trends to Whitestone benchmarks</li> <li>· Project Builder for groups and tracks M&amp;R tasks</li> <li>· Classify building components by mission to prioritize spending</li> <li>· Estimate Plant Replacement Value (PRV) by building type, size, and location</li> <li>· Role-based security and relational database technology</li> <li>· Optional <u>MARS Workbench</u> enables direct access to MARS forecast and market data for creating custom queries and reports, and integration with other software applications</li> </ul>
<p><b>NEW IN MARS 8</b></p>	<p>The latest version of MARS adds to its unique capabilities. New features include:</p> <ul style="list-style-type: none"> <li>· SQL-based forecast engine, capable of generating up to 50-year O&amp;M requirements for virtually unlimited square footage</li> <li>· Operations cost forecast module can be configured at task level</li> </ul>
<p><b>LICENSING OPTIONS</b></p>	<p>MARS is offered with the following tiered licensing options:</p> <ul style="list-style-type: none"> <li>· <u>MARS Single User</u>: for basic modeling tasks</li> <li>· <u>MARS Workgroup</u>: for up to five users</li> <li>· <u>MARS Site License</u>: for up to fifteen users at a single site, includes Operations Cost Module &amp; Workbench</li> <li>· <u>MARS Multi-Site</u>: for up to twenty-five users at multiple sites, includes Operations Cost Module &amp; Workbench</li> </ul> <p>Each MARS license comes with a full year of support and an annual update of Whitestone's market data.</p>
<p><b>CONFIGURATION REQUIREMENTS</b></p>	<p>MARS requires the following:</p> <ul style="list-style-type: none"> <li>· PC 2.6+ GHz, with 1+ Gb of RAM and 1 Gb of disk space</li> <li>· MS-Windows XP/2000 and MS-Access 2003 or later</li> <li>· MS-SQL Server 2005 or later</li> </ul> <p>Please contact Whitestone for more detailed information.</p>
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